

Career Opportunity

The Standard Group comprises **The Standard Newspaper, The Nairobiian, KTN, Radio Maisha, Standard Digital and Think Outdoor Services**. The Group is looking for a qualified, experienced and reputable team player to fill the following position:

GRAPHIC DESIGNER

Reporting to the Chief Graphic Designer

OVERALL PURPOSE OF THE JOB

This role is responsible for creatively originating and executing broadcast designs in conformance with the broadcast visual policy.

JOB RESPONSIBILITIES

- Originating and ideating designs for visual assets and illustrations according to various written briefs. E.g. Commercials and Montages for various shows and news features.
- Developing and re-designing KTN corporate identity visuals in line with the Group's broadcast Visual policy.
- Re-designing of station indents, programme properties and news templates
- Originating and developing physical and virtual sets and on-air assets in line with the brief using the ORAD system and 3D based platforms
- Participating in generation, improvement, sustenance, and implementation of the visual policy e.g. News intros and in-house production shows.
- Troubleshooting, remedying and reporting on creations, illustrations and creative processes
- Communicating and interacting productively with client departments
- Briefing the team leader and/or manager fully on all assignments and progress thereof

QUALIFICATIONS, EXPERIENCE AND SKILLS

Academic Qualifications

- Diploma in Graphics Design and Animation or a related field from a recognized institution

Experience

- Two (2) years relevant experience

SKILLS AND OTHER ATTRIBUTES

- Judgment or discretion required
- Ability to make independent decisions
- Knowledge of routine(s)
- ORAD on air graphics
- Good people skills and the ability to work in a team
- Apt thinker

If you possess the above qualifications and the drive to meet the challenge, visit our website www.standardmedia.co.ke/recruitment to browse through the current openings/vacancies and apply.

Please note that ONLY shortlisted candidates will be contacted.

The Standard Group is an equal opportunity employer and as such, canvassing of any form will lead to automatic disqualification.