

The Board of Directors of The Standard Group PLC is pleased to announce the un-audited results for the six month period ended 30 June 2021.

Consolidated Statement of Comprehensive Income for the 6 months period ended 30 June 2021

| | 30 June 2021 (Unaudited) Kshs'000 | 30 June 2020 (Unaudited) Kshs'000 |
|---|---|---|
| Revenue | 1,596,935 | 1,396,432 |
| Total operating Costs | (1,602,553) | (1,739,493) |
| Finance Costs (net) | (81,560) | (73,502) |
| Loss before income tax | (87,178) | (416,563) |
| Income tax credit | 25,965 | 110,434 |
| Loss after tax | (61,213) | (306,129) |
| Attributable to: | | |
| Non-controlling interests | (6,566) | (60,433) |
| Owners of the parent | (54,647) | (245,696) |
| | (61,213) | (306,129) |
| Earnings per share Basics- Kshs | (0.67) | (3.01) |
| Earnings per share Diluted- Kshs | (0.67) | (3.01) |
| Dividend per Share - Kshs | - | - |

Consolidated Statement of Financial Position as at 30 June 2021

| | 30 June 2021 (Unaudited) Kshs'000 | 31 December 2020 Audited Kshs'000 |
|-------------------------------------|---|---|
| ASSETS | | |
| Non Current Assets | 2,792,562 | 2,754,854 |
| Current Assets | 1,442,763 | 1,299,986 |
| Total Assets | 4,235,325 | 4,054,840 |
| EQUITY AND LIABILITIES | | |
| Capital and Reserves | | |
| Share Capital | 408,654 | 408,654 |
| Share Premium | 39,380 | 39,380 |
| Revenue Reserve | 419,984 | 474,631 |
| Capital Redemption Reserve | 102 | 102 |
| | 868,120 | 922,767 |
| Non-controlling Interests | 190,245 | 196,811 |
| Total Shareholders Equity | 1,058,365 | 1,119,578 |
| Non Current Liabilities | 504,504 | 372,297 |
| Current Liabilities | 2,672,456 | 2,562,965 |
| TOTAL EQUITY AND LIABILITIES | 4,235,325 | 4,054,840 |

GROUP RESULTS

The country's economy performed better in 2021 with improvements noted in various sectors, compared to 2020 which was the most affected by the effects of the COVID-19 pandemic. The World Bank projects a 4.5% growth in GDP in 2021, which is then expected to grow past the 5% mark in 2022. It is within this environment that we saw some growth in the volume of business conducted, which had a positive impact on our business, albeit not at the pre Covid-19 levels.

The operating environment continues to improve, with key clients gradually increasing their advertising budgets, while recently launched products have continued to increase their contribution towards revenue growth. The Group's performance for the 6 months period ended 30 June 2021 showed improvement with a 14% revenue increase to close at Kshs. 1.6 billion compared to Kshs. 1.4 billion for the same period in 2020.

Stringent cost cutting measures that the Group adopted in 2020, have been sustained in 2021, leading to an 8% reduction in total operating expenses compared to the same period last year.

The Group's result after tax significantly improved, closing at a loss after tax of Kshs. 61 million against a loss after tax of Kshs. 306 million for the same period last year, representing an 80% reduction in the loss for the period.

Outlook

Revenue generation and recovery remains a priority for the Board and management as they continue to invest in the growth of digital platforms and other new products, while strengthening our legacy products on print and broadcast platforms. Following the launch of the converged newsroom and the revamped Standard newspaper and website in the first half of the year, we are confident there will be improvements in the quality journalism supported by a digital first approach that will cater to the needs of our customers across all platforms.

BY ORDER OF THE BOARD

Millicent Ng'etich
Company Secretary
27 August 2021

Condensed Consolidated Statement of Cashflows for the 6 months Period ended 30 June 2021

| | 6 Months ended 30 June 2021 (Unaudited) Kshs'000 | 6 Months ended 30 June 2020 (Unaudited) Kshs'000 |
|---|---|---|
| Cashflow from operating activities | | |
| Cash generated from operations | 225,927 | 221,084 |
| Interest Paid | (81,560) | (73,502) |
| Tax paid | (2,013) | - |
| Net cash generated from operating activities | 142,354 | 147,582 |
| Cashflows: Investing activities | (179,858) | (124,672) |
| Cashflows: Financing activities | 93,348 | (142,334) |
| Net increase/ (Decrease) in cash and cash equivalents | 55,844 | (119,424) |
| Cash and cash equivalents at the beginning of the year | (159,565) | (71,937) |
| Cash and cash equivalents at the end of the period | (103,721) | (191,361) |

Consolidated Statement of Changes in Equity for the 6 months period 30 June 2021

| | Share Capital Kshs'000 | Share Premium Kshs'000 | Capital Redemption Reserve Kshs'000 | Revenue Reserve Kshs'000 | Shareholders Equity Group Kshs'000 | Non-controlling Interests Kshs'000 | Shareholders Equity Total Kshs'000 |
|-----------------------------|------------------------------|------------------------------|--|--------------------------------|---|--|---|
| As at 1 January 2020 | 408,654 | 39,380 | 102 | 733,965 | 1,182,101 | 239,109 | 1,421,210 |
| Loss for the half year | - | - | - | (245,696) | (245,696) | (60,433) | (306,129) |
| At 30 June 2020 | 408,654 | 39,380 | 102 | 488,269 | 936,405 | 178,676 | 1,115,081 |
| As at 1 January 2021 | 408,654 | 39,380 | 102 | 474,631 | 922,767 | 196,811 | 1,119,578 |
| Loss for the half year | - | - | - | (54,647) | (54,647) | (6,566) | (61,213) |
| At 30 June 2021 | 408,654 | 39,380 | 102 | 419,984 | 868,120 | 190,245 | 1,058,365 |