



The Standard Group PLC

Unaudited Group Results for the 6 month period ended 30 June 2017
The Board of Directors of The Standard Group PLC is pleased to announce the un-audited results for the six month period ended 30 June 2017

Consolidated Statement of Comprehensive Income for the 6 months period ended 30 June 2017

	30-Jun-2017 (Unaudited) Kshs'000	30-Jun-2016 (Unaudited) Kshs'000
Revenue	2,439,529	2,220,707
Total operating Costs	(2,315,528)	(2,057,942)
Finance Costs (net)	(86,704)	(130,583)
Profit before income tax	37,297	32,182
Income tax expense	(3,007)	-
Profit after tax	34,290	32,182
Earnings per share Basics- Kshs	(0.34)	0.54
Earnings per share Diluted- Kshs	(0.34)	0.54
Dividend per Share - Kshs	-	-

Consolidated Statement of Financial Position as at 30 June 2017

	30-Jun-2017 (Unaudited) Kshs'000	30-Jun-2016 (Unaudited) Kshs'000	31-Dec-2016 Audited Kshs'000
ASSETS			
Non Current Assets	2,726,247	2,749,495	2,403,240
Current Assets	1,837,843	1,565,762	2,001,691
Total Assets	4,564,090	4,315,257	4,404,931
EQUITY AND LIABILITIES			
Capital and Reserves			
Share Capital	408,654	408,654	408,654
Share Premium	39,380	39,380	39,380
Revenue Reserve	1,400,444	1,296,898	1,428,014
Capital Redemption Reserve	102	102	102
	1,848,580	1,745,034	1,876,150
Minority Interest	261,804	164,721	199,944
Total Shareholders' Equity	2,110,384	1,909,755	2,076,094
Non Current Liabilities	616,934	936,031	616,934
Current Liabilities	1,836,772	1,469,471	1,711,903
TOTAL EQUITY AND LIABILITIES	4,564,090	4,315,257	4,404,931

GROUP RESULTS

The Group performance continued its upward momentum for the second year running largely driven by growth in revenues. All business segments except print advertising reported revenue growth, with Radio and TV recording an impressive increase of 58% and 33% respectively against the same period in 2016. Revenue growth in the broadcast segment is attributable to aggressive sales and diversified customer offerings. Overall print segment revenue was 4% below the same period in 2016, attributable to an 8% decline in advertisement revenue while copy sales revenue increased by 3% being initial results of improved content and efficiencies around our newspaper distribution network. The overall Group

turnover stood at Kshs.2.44B, a growth of 10% over the same period in 2016. Total operating costs increased by 13% largely driven by an increase in overhead costs. Direct costs increased by 5% over the same period in 2016 largely due to revenue growth, election related costs aimed at making our products competitive and effects of depreciation of the shilling against the dollar. Overhead costs increased by 17% driven by increase in Staff costs as a result of implementation of a new grading structure, product diversification and key talent retention. Marketing & promotion costs incurred in product improvements too contributed to the growth. The capping of interest rates in the 3rd quarter of 2016 has led to a 34% decline in the finance costs for the Group.

The Group profit after tax grew by 7% to close the period at Kshs.34.3M from Kshs.32.2M reported in the same period last year.

Outlook

The Board and Management are optimistic that the Group will close the year profitably. The Group's Strategic plan implemented in 2017 will focus on growing the broadcast and digital segments, strengthening our digital footprint and enhancing a performance-driven workplace culture to promote efficiency and effectiveness in product and service delivery.

BY ORDER OF THE BOARD

Millicent Ng'etich
Company Secretary
30th August 2017

Condensed Consolidated Cashflow Statement for the 6 months Period ended 30 June 2017

	6 Months ended 30-Jun-2017 Kshs'000	6 Months ended 30-Jun-2016 Kshs'000	12 Months ended 31-Dec-2016 Kshs'000
CASHFLOWS FROM OPERATING ACTIVITIES			
Cash generated from operations	490,306	563,826	756,406
Interest paid	(86,704)	(130,583)	(233,719)
Tax paid	(20,868)	-	(33,361)
Net cash generated from operating activities	382,734	433,243	489,326
Net cash used in investing activities	(540,189)	(412,315)	(189,385)
Net cash (used in)/generated from financing activities	20,926	(53,007)	(149,701)
Net increase/(decrease) in cash and cash equivalents	(136,529)	(32,079)	150,240
Cash and cash equivalents at the beginning of the year	(300,162)	(450,402)	(450,402)
Cash and cash equivalents at the end of the period	(436,691)	(482,481)	(300,162)

Consolidated Statement of Changes in Equity for the 6 months period ended 30 June 2017

	Share Capital Kshs'000	Share Premium Kshs'000	Capital Redemption Reserve Kshs'000	Revenue /reserve (deficit) Kshs'000	Shareholders equity Group Kshs'000	Minority Interest Kshs'000	Shareholders equity Total Kshs'000
As at 1 January 2016	408,654	39,380	102	1,252,721	1,700,857	176,716	1,877,573
Total Comprehensive income/(loss)	-	-	-	44,177	44,177	(11,995)	32,182
Dividend paid	-	-	-	-	-	-	-
At 30 June 2016	408,654	39,380	102	1,296,898	1,745,034	164,721	1,909,755
As at 1 January 2017	408,654	39,380	102	1,428,014	1,876,150	199,944	2,076,094
Total Comprehensive income/(loss)	-	-	-	(27,570)	(27,570)	61,860	34,290
Dividend payable	-	-	-	-	-	-	-
At 30 June 2017	408,654	39,380	102	1,400,444	1,848,580	261,804	2,110,384